



McCormick Dawson CPG, Ltd
CONSULTING & PUBLISHING GROUP LTD
W6140 Long Ct., Appleton, WI 54914 • 920.731.2627

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**The Citizen Leader**

**McCormick Dawson CPG, Ltd. Newsletter  
August, 2007**  
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In this issue

[GUEST COLUMN: Today's featured Columnist Jim Tunney](#)

Dear Terri,

A message from the President of the McCormick Dawson CPG, Ltd.

"It holds true to the McCormick Dawson mission, that the ideas of today create the future for our next generation of leaders.

The McCormick Dawson Newsletter will feature comments made by outstanding leaders in our community, state and nation. Citizen leader's comments and ideas will be highlighted who have shown an exemplary standard of integrity in leadership and left the world a better place.

We invite citizen leaders to submit columns and share their experiences from all sectors in our society; non profit, private business, government, or politics.

Through a high standard of integrity, we will create a better path of leadership for all of us. Sit back and enjoy reading the wisdom written by leaders among us."

- Terri McCormick

About Featured Columnist: JIM TUNNEY
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Jim had an exemplary 31-year career as an NFL referee, receiving a record 29 postseason assignments, including ten Championships and three Super Bowls, and officiating some of the most memorable games in NFL history. With a doctorate in education and experience as a high school principal, school administrator and prep school headmaster, Jim is on the Board of Trustees of the York School and is Chair of the Monterey Peninsula Community College. Jim is a celebrated and respected public speaker. He is a past-president of the

National Speakers Association, and a mentor to many members. The author of "It's the Will, Not the Skill," Jim applies his ability to educate, motivate and entertain in his work with national and international corporations and organizations, helping them to build winning teams, develop leadership skills and increase personal productivity.

**TUNNEY-SIDE-OF-THE-STREET - #136 August 6 2007**

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Welcome to this week's message from the Tunney-Side-Of-The-Street. You are encouraged to share this with fellow workers, family and friends.

After further review...

"Did I leave the game better today than I found it"? is a question I asked myself when I walked off the field after every NFL game I officiated. I continue to ask myself that question after every presentation, when I speak to corporations and associations - "Did I leave this audience better than I found it"?

However, this is not about me, but about doing the best for others, not only in the world of sports, but also in life. How would the "three Michaels": VICK, Atlanta Falcons' QB, RASMUSSEN Tour de France race leader (disqualified in doping scandal), and NIFONG, Durham District Attorney in the Duke Lacrosse case (now disbarred) answer that question?

And, how does referee Tim DONAGHY, involved in current NBA scandal answer the question, "Did I leave the NBA game better than I found it"?

The good news, (yes, there is good news on the sports pages) is the 2007 induction of Tony Gwynn and Cal Ripken, Jr., into the National Baseball Hall of Fame in Cooperstown. Gwynn was a "singles" hitter with 3,141 hits. Today's fans want home run hitters. Gwynn hit only 135 HR's in 20 years (Bonds has hit more than that in the last five seasons.) Tony's .388 batting average puts him 20th in all time MLB, however, his humility and fan accessibility rank him #1 in fan appreciation. Today "Mr. Padre" is the San Diego State Baseball Coach. Is he leaving the game better?

Ripken, elected in his first year of eligibility, holds the MLB record of 2,632 CONSECUTIVE GAMES played. Next time you think about not showing up for work, think about Ripken. Although the many records Ripken collected in his 21-year career are impressive, what stands out are his efforts as a T*E*A*M player - the game wasn't about him. When asked how he would feel if/when another player breaks his consecutive game streak, he said he would "welcome the opportunity to pass the torch along". Did Ripken leave the game better?

While we are at it, MLB has overlooked, for too long, former umpire Doug Harvey. Often called "God" for his absolute knowledge of the rules and spirit of the game, Harvey's 31-year career included 4,888 games, five World Series, and six All-Star Games. When Harvey was diagnosed with oral cancer in 1997, he began speaking to ball players and young people about the dangers of tobacco use. He continues to do so today. Did he leave the game better?

Will you remember Gwynn, Ripken and Harvey for what they did for their game by thinking about what you are doing for yours?

**If you are interested in more of what Jim Tunney has to say - look for his new book due out in September, It's the Will, Not the Skill. Principles and Philosophies of Success.

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